



MY WORK APR 8

## 100 ways to share your work + life that aren't social media

When I decided to leave Instagram, I knew that I didn't want to quit sharing my life and work – I just wanted to do it somewhere other than social media. In the process of leaving social platforms, I challenged myself to come up with as many ways to share what I'm up to in my personal life and my business as I could. And thus, this list was born!

Below I've brainstormed 100 ways to share your work + life that aren't social media. Some things on this list are about making friends. Others are about getting new clients. Some entries are about getting clear on what sharing means to or requires from you. And some are just for fun!

I hope you enjoy the list and that you'll tune in to my podcast [Off the Grid](#) as well!

### 100 ways to share your work + life that aren't social media

1. Start an email newsletter
2. Send a postcard
3. Call your friends & family
4. Try out a community app like Geneva
5. Create or update your website
6. Start a blog
7. Put up a flyer at a local coffee shop
8. Learn about & implement SEO so people actually see your website
9. Join a Discord server
10. Launch a podcast
11. Make stickers & stick them all over town

12. Find your local community college & see what continuing ed courses & networking meet-ups they host
13. Take a workshop & tell people what you do when you introduce yourself
14. Join a penpal exchange
15. Sign up to write letters to someone who's incarcerated
16. Make a zine
17. Host a workshop at a fave local or virtual spot
18. Ship a care package
19. Put a sign in your window
20. Put a sign in your yard
21. Volunteer your expertise to a non-profit or mutual aid project
22. Write a fan letter or email to your fave artist / author / podcaster / local government official
23. Invite someone for (virtual) coffee
24. Join a free online community like the @holisticism hub
25. Pitch an article about your work to a journalist or publication
26. Set up a Calendly link so people can easily book time to chat on your calendar
27. Write a book
28. Host a book club
29. Make a playlist
30. Set up a group text
31. Let your alumnae association know what you've been up to
32. Place an ad on a radio station
33. Place an ad in a magazine
34. Hell, place an ad on a billboard!
35. Write an oped for the local newspaper
36. Create your own newspaper & put it in free little libraries around town
37. Ask a local business if you can put up a flyer or leave business cards by their register

38. See what's happening at your local library or rec center & show up for a community gathering
39. Set up a texting service like CallMultiplier to send text updates
40. Host your own online community on a platform like MightyNetworks
41. Schedule a weekly friend date or open "office hours" for virtual or IRL biz & babe hangs
42. Write an essay for an online or print publication
43. Pitch yourself as a guest for a podcast
44. Ask a friend to share your work with their audience
45. Collaborate with a friend or colleague on an event or offering
46. Leave reviews for businesses / podcasts / authors you love
47. Ask customers/clients/admirers to leave you reviews
48. Create a yearbook or annual report
49. Develop an app
50. Create a magazine
51. Host a webinar
52. Stand outside & shout to the sky
53. Rent a booth at a local craft fair / business fair / trade show
54. Create or update your business cards
55. Join a local coworking space
56. Two words: BUMPER STICKERS
57. Two more words: GRAPHIC TEES
58. Two final words: FANNY PACKS
59. Ask everyone you know to tell one other person about your work
60. Send holiday cards
61. Make some funny memes
62. Hang out on a live-streaming platform like Twitch
63. Read or write fanfiction for your fave series
64. Hang out at a local coffee shop / book store / bakery / bar & befriend the babes who work there
65. Send valentines

66. Host a fundraiser for a fave local org
67. Start a free little library, pantry or love fridge with your neighbors
68. Share some of your photos, sounds, or words with a Creative Commons license for free use by others
69. Go to a virtual conference & actively participate
70. Put up flyers on all the street corners around where you live
71. Practice telling people who you are. Record an audio note of yourself saying it over and over again. Write it down 10 or 100 times
72. Practice telling people how they can work with you. Record an audio note of yourself saying it over and over again. Write it down 10 or 100 times
73. Create a free presentation about something you're good at and share it so others can learn from you
74. Spend time writing or speaking about your ideal client or friend. Imagine them into existence
75. Go for a walk and look around
76. Take a drive and look around
77. Buy domain names for popular things you do and reroute them to your website
78. Reconsider what you really want to share
79. Reconsider who you really want to share with
80. Read *The Art of Asking* by Amanda Palmer to embolden yourself to share and ask for what you need
81. Write yourself a theme song
82. Invest in a session with a healer or coach you admire
83. Put all your info & links in your email signature
84. Use a service like Flodesk to set up a free download that you share with people who join your email list
85. Drink something warm and care for your voice
86. Make a list of people who do similar things as you and reach out to see if you can collaborate on something
87. Make a list of people who do way different things than you and reach out to see if you can collaborate

88. Make a media kit
89. Take new headshots or promo photos you love
90. Create a Discord or Slack server for your community
91. Launch a course on a searchable platform like Teachable
92. Host a game night or online trivia
93. Create a useful tool or template using a service like Notion or Airtable and send it to everyone you think might appreciate it
94. Chalk the sidewalk
95. Commission a mural
96. Write a guest post for a friend or colleague's blog
97. Film a commercial (for tv or just for your website)
98. Make a giant sign & hire a sign-spinner (or do it yourself!)
99. Reach out to one new person a day for a whole month
100. Reconnect with one person you already know each day for a whole month
101. Actually do something (or a lot of things) on this list
102. Write your own list of 100 ways to share!

Want more support sharing your work without social media?

LISTEN TO MY PODCAST OFF THE GRID!



OFF THE GRID: LEAVING SOCIAL MEDIA WITHOUT LOSING ALL YOUR CLIENTS • EPIS...

**100 100 ways to share your work off social media**



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THEN, DOWNLOAD THE FREE LEAVING SOCIAL MEDIA TOOLKIT

*It includes: a 5-step plan for leaving any social platform, a new + improved version of this 100 ways list AND a creative marketing ideas database to plan*

*your own marketing experiments.*

GET THE TOOLKIT TODAY

< CULTIVATING SELF- LOVE & COMMUNITY OFF SOCIAL MEDIA ALL THE TOOLS I USE TO REPLACE GOOGLE, FACEBOOK & AMAZON >

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